

LedgePoint.com Terms of Service
Effective Date: January 1, 2022

These Terms of Service ("Terms") apply to all digital marketing and web design services offered by LedgePoint.com ("Consultant"). By engaging with any of our services—whether by email, website inquiry, phone call, or other means—Client agrees to be bound by the following Terms, unless otherwise stated in a mutually signed agreement.

1. Services

LedgePoint.com provides services including but not limited to:

- Website design and development
 - Digital marketing, including SEO, content strategy, social media, paid advertising, and email marketing
- The scope, deliverables, and any fees for services will be communicated in writing prior to the start of any project or monthly service.

2. No Guarantee of Engagement

These Terms do not constitute a formal client-consultant agreement. LedgePoint.com reserves the right to accept or decline service requests at its sole discretion, and no engagement is considered active unless confirmed in writing.

3. Payment Terms

Unless otherwise agreed upon:

- All services are billed according to a rate or fee schedule provided to Client in advance.
- Payments are due upon receipt or within the time frame indicated on the invoice.
- Late or non-payment may result in suspension or termination of services.

4. Cancellation by Client

For recurring services (including monthly marketing plans or ongoing website support), Client must provide a written 30-day notice of cancellation. Services and billing will continue during this notice period. No prorated refunds will be issued for partial months of service.

5. Termination by Consultant

LedgePoint.com reserves the right to terminate services at any time, with or without cause. Upon termination, Client is responsible for payment of all services rendered through the termination date.

6. Intellectual Property

Unless otherwise specified:

- All deliverables become the property of Client once full payment is received.
- Any third-party software, plugins, stock assets, or licenses remain governed by their respective terms and may not transfer ownership to Client.

7. Limitation of Liability

To the fullest extent permitted by law:

- Consultant shall not be liable for any indirect, incidental, or consequential damages.
- Consultant's total liability shall be limited to the amount paid by Client for the specific service in question.

8. No Guarantees

Client acknowledges that results from digital marketing efforts—including but not limited to search rankings, lead generation, or revenue—are not guaranteed.

9. Modifications

LedgePoint.com may update these Terms from time to time. Continued use of services after any such changes constitutes acceptance of the updated Terms.

10. Governing Law

These Terms shall be governed by the laws of the Commonwealth of Massachusetts.

11. Contact

Questions about these Terms should be directed to info@ledgepoint.com.